Tsvetomir Atanasov

Senior Product Designer

To view my portfolio please visit **atanawesome.me**

atanawesome.me

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Experience

Senior UX Designer

Nuvolo • Sofia, Bulgaria • Feb 2025 — Present

Designing core product experiences for Space and Facility Management. Focused on scalable systems and intuitive interfaces that increase operational efficiency in enterprise organizations.

Key responsibilities:

- Lead recurring discovery and usability research with enterprise customers to surface insights that directly shape product direction
- Pioneered AI prototyping for the design team, reducing handoff cycles and sharpening how design communicates with stakeholders
- Driving the refactoring of Nuvolo's design system and scaling components to support product growth
- Work closely with engineers and PMs to define strategy, design end-to-end flows and ship high impact features

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Senior Product Designer

OfficeRnD • Sofia, Bulgaria • Jan 2024 — Feb 2025 • 1 yr 2 mo

Product Designer • Sofia, Bulgaria • Mar 2022 — Jan 2024 • 1 yr 11 mo

Leading SaaS platform for managing flexible workspaces and hybrid environments

- Led UX research to uncover pain points and shape product direction across admin tools
- Led the initiative for re-define and maintain the design system ensuring product-wide consistency
- Enabled product analytics tracking using Pendo; supported survey design and insight generation

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UX/UI Designer

Bestys • Freelance • Dec 2021 — May 2022 • 6 mo

UX/UI Designer

CredoWeb • Sofia, Bulgaria • Nov 2020 — Dec 2021 • 1 yr 3 mo

Education

Bachelor of Graphic Design

New Bulgarian University • Sofia, Bulgaria • Nov 2016 — Jul 2022